Judy Tobar

Web / Graphic Designer
www.pulpgirldesigns.com
347.256.2076

Online Portfolio:

www.pulpgirldesigns.com

Experience:

2008 – Present | Thomson Reuters-Complinet | NYC, NY
Website / Graphic Design

• Heavily involved in design of new marketing initiatives • Creation of various event micro-sites incorporating theme specific imagery and corporate branding • Design of marketing collateral for and web • Design art and copy layout of quarterly newsletters and booklets.

2005 – 2008 | Shaw Promotion | NYC, NY
Website Design / Maintenance / E-mail Blast

• Complete re-design and coding of website for NYC nightlife promoter • Design and coding for weekly e-mail newsletter.

2002 – 2008 | Pace Editions | NYC, NY
Website Maintenance / Digital Photography

• Maintenance of e-commerce website • Digital photography for print and web use • Image retouching and vectorizing • Administrative tasks such as database clean up and handling of all image requests.

2002 – Present | Pulp Girl Designs | NYC, NY
Freelance Website and Graphic Design

• Web design and development for various clients including IMedia Solutions, A to B Designs, Karlin Pimsler, Baked NYC and Fist City • Assisting in layout of fine art book by Margorie Welish and James Siena, Oaths? Questions?, published by Granary Books.

Related Skills:

Proficient in the following programs / languages:
• Dreamweaver • Photoshop • Illustrator • In Design • PHP • CSS • XHTML • JQuery • Microsoft Suite PC and Mac OS.

Education:

2000 - 2001 | Hunter College
1997 - 2000 | John Jay College of Criminal Justice